

As Featured In
**“Retailer Guide to Vitamin K2
 as Menaquinone-7 (MK-7)”**



NATTOPHARMA QUICK FACTS

Year founded: 2004.

Locations: Global headquarters in Høvik, Norway. U.S. headquarters in Metuchen, NJ.

Key brands: MenaQ7[®] Vitamin K2 as Menaquinone-7 (MK-7) is supported by a global IPR portfolio and research substantiating clear efficacy for bone and cardiovascular health. It is available as an ingredient for dietary supplements, functional foods, and medical foods.

MenaQ7[®] Crystals, made through a soy-free fermentation process of purification, concentration, and crystallization. Natural MenaQ7[®] Crystals are pure, allergen free, and in an all-*trans* form.

MenaQ7[®] PURE, the only all-*trans* nature-identical synthetic available on the market that is completely free of *cis*-isomers.

Chief research partners: VitaK, Maastricht University, and Cardiovascular Research Institute Maastricht (CARIM).

Worldwide presence: Distributors in the United States, Canada, Australia, and Europe, and gaining ground in Mexico, South America, and Asia.

Patents: Vast IPR portfolio that is peerless among competitors. U.S. and Canadian patents covering the use of menaquinone-7 in foods and supplements for maintaining, optimizing, strengthening, or promoting cardiovascular health. Also, a Canadian patent (U.S. patent pending) has been issued for pharmaceutical and nutraceutical products providing vitamin K2 in combination with one or more polyunsaturated fatty acids for benefits related to bone, cartilage, and the cardiovascular system.

Awards: 2015 NutrAward for Best Functional Ingredient for MenaQ7[®] PURE.

NattoPharma[®]

MenaQ7[®]
 Vitamin K2 as MK-7

For more information on MenaQ7[®] Vitamin K2 as MK-7, please contact:

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Why Choose MenaQ7[®] Over Other MK-7?

	MenaQ7 [®]	Other MK-7
Proven health benefits in human clinical trials	✓	✗
Endorsed research by global vitamin K experts VitaK and CARIM	✓	✗
Approved patents for human health benefits	✓	✗
Offered as naturally fermented or nature-identical synthetic	✓	✗
All- <i>trans</i>	✓	✗
Backed by long-term R&D programs with international research groups	✓	✗

For more information about NattoPharma, visit www.nattopharma.com,
 or its exceptional MenaQ7[®] brand, visit www.menaq7.com.

